

FINAL REPORT

Study on “Common services activities, Technological interventions and Environmental interventions requirement for Dairy product Sub-sector”

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Executive summary

This report examines current trends and circumstances in the Dairy Product Sub-sector of Bangladesh, focusing on the common services activities, technological interventions and environmental interventions requirements for further growth. This survey aims at providing a guideline for a sustainable and Eco-friendly manufacturing practice to support branding that leads to access to premium markets and better profitability. The analysis relies on multiple sources of data: (a) primary data obtained from an exhaustive survey at clusters involving various stakeholders, and (b) several reports on the dairy product sub-sector produced over the last two decades. A key contribution of this report is the spatial analysis of patterns of dairy manufacture and associated factors. Following is a brief description of some of key findings of the study. General implications for further research and development are indicated, in the context of a proposed model for an environmentally sustainable Dairy Product Sub-sector development.

For the purpose of this sub-sector study, the analysis is limited to dairy products (hereafter referred to as the 'Dairy Product Sub-sector'). The Dairy product sub-sector is selected because of its current scale, its future growth potential, the significant involvement of smallholder processors/micro-enterprises, and its potential for interventions that might have an impact on poverty reduction, employment generation, and food and nutritional security. Dairy sector as a whole, and specifically the dairy product sub-sector can play a vital role in attaining SDGs. This more detailed look at the sub-sector draws on the considerable amount of secondary data that is available. Use of Key Informants has been a key part of understanding the situation and dynamics in the sub-sector. These include MEs in selected clusters, regulatory bodies from the Government, NGOs, research organisations/institutes and the private sector including large and small businesses/producers. Given the relatively short time available to undertake this sub-sector analysis, the role of field visits was restricted to providing insight and developing the consultant's understanding of the dynamics in the sub-sector, rather than as a source of vast pool of primary data. The particular emphasis in this sub-sector analysis was to identify opportunities for encouraging the offering, and further development, of sustainable Environment Friendly Business Services as well as considering other areas for intervention. Therefore, the presence, absence and potential for Business Services have been the particular focus in the interviews, focus group discussions, and analysis.