

APPRENTICESHIP PROGRAM BRIDGING THE SKILLS GAP



The RAISE project by PKSF focuses on developing potential entrepreneurs and a skilled workforce by providing capacity-building support to NEET (Not in Education, Employment, and Training) youths from low-income families. Through technical training under Master Craftpersons (MCPs), life-skills training, and support for self or wage employment, it helps microenterprises thrive in a rapidly changing world.

Key Features

 **43,000**
Youths

 **9,000**
Master Craftpersons

 **6-month-long**
Apprenticeship

 **26 Trade-specific**
Occupational Technical Skills

Post-completion Support

Supporting enterprise start-up or job placement

Life Skills Training

Conducting life skills development training and practical application at workplace

Application Process

Submission of applications by candidates and their subsequent enrollment in trades of their choice

Certificate Issuance

Issuing certificates upon program completion and support for RPL

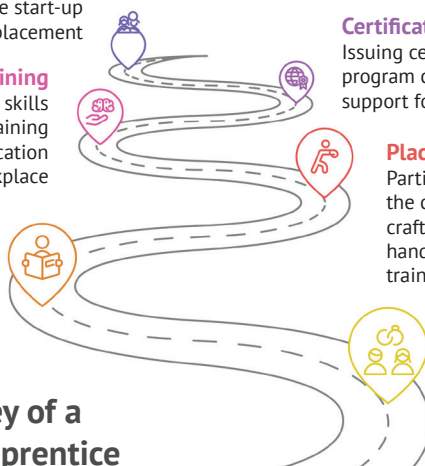
Placement With MCPs

Participants placed under the care of master craftpersons (MCPs) for hands-on technical training

Community Outreach

Selecting participants who are NEET and aged 15-35

Journey of a RAISE Apprentice



MARZIA'S CULINARY DREAM COMES TRUE

Jashore Sadar, Jashore

Trade: Baking and Pastry Preparation



Marzia (21), grew up in a family of eight with five sisters. A blissful childhood turned grim after her father's sudden demise, pushing the family into poverty. Marzia's education came to an abrupt halt, but her determination soared. Having discovered a passion for cooking, she seized an opportunity – a 6-month apprenticeship under the RAISE project implemented through Rural Reconstruction Foundation. Marzia excelled in 'baking and pastry preparation', which fueled her dreams of

entrepreneurship. With the stipend she received from the apprenticeship, she launched 'Marzia's Dream Kitchen' on Facebook, gaining popularity for her delectable dishes. As her online business flourished, Marzia saved enough to open a small restaurant in Jashore. Now she earns BDT 20-22 thousand per month. Through the RAISE project's apprenticeship program, Marzia successfully transformed her passion into a thriving enterprise and became able to support her family.

MONIR'S JOURNEY TO EMPOWERMENT

Ghior, Manikganj

Trade: Electrical Installation and Maintenance



Monir, a resilient 23-year-old, bore the weight of family responsibilities as the eldest son when his father lost all

his assets in a local dispute. As his father's event decorating business was also struggling, Monir searched for employment opportunities after his father suffered a stroke. Monir came to know about the RAISE project's apprenticeship program through Gono Kallyan Trust. He enrolled himself in a 6-month apprenticeship in the 'electrical installation and maintenance' trade under the RAISE project and excelled in the training. He established 'Bismillah Electric', now a thriving business that employs 5-6 youths. He earns BDT 15 thousand a month by carrying out electrical works in multi-storied buildings. Monir dreams of expanding his venture and employ more youths, fostering entrepreneurship.



RAISE PROJECT MANAGEMENT UNIT



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