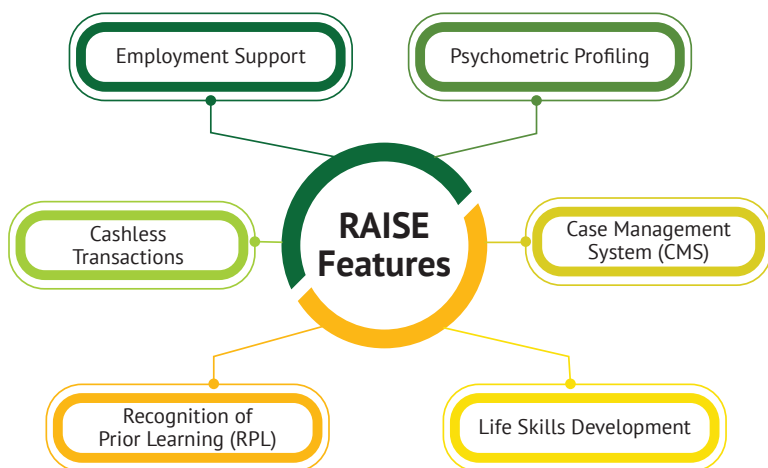




RAISE

A PROJECT FOR ENHANCING HUMAN CAPACITY IN MICROENTERPRISES

Palli Karma-Sahayak Foundation (PKSF) has been implementing the Recovery and Advancement of Informal Sector Employment (RAISE) project since February 2022. The project aims to support 183,000 youths and micro-entrepreneurs (ME) in the informal sector by providing them with inclusive financial services and capacity enhancement support. The project is being carried out in urban and peri-urban areas across the country through 70 Partner Organizations (POs).



Project Objective

To enhance the access to earning opportunities for low-income youths, including Covid-affected youths in urban and peri-urban areas



RAISE at a Glance

- 5 years (2022-2026)
- 183,000 youths and MEs
- PKSF and World Bank
- USD 250 million
- 70 implementing POs
- 1,700 branches across the country
- 280 PO staff members
- 1,260 trainers from POs' training pool



Contribution to the ME Sector

- Gradual shift from low-technology towards high-technology
- Reducing the shortage of skilled workforce
- Development of new micro-entrepreneurs
- Improved management skills of micro-entrepreneurs
- Access to appropriate financing
- Enhanced awareness regarding environmental and social compliance
- Growth of startup businesses



RECOVERY OF COVID-19 PANDEMIC-HIT MICROENTERPRISES



50,000 Covid-19
pandemic-hit
micro-entrepreneurs



BDT **5** billion
Agrosor-RAISE
loan



Training on
'Risk Management and
Business Continuity (RMBC)'
to strengthen risk
mitigation skills



SKILLING THE UNSKILLED THROUGH APPRENTICESHIP PROGRAM



43,000
Youths



9,000
Master
Craftsperson



Life-skills
training



6
months



Hands-on
technical
training



Start-up
finance for
4,300
apprentices



Employment
support service



Support for
Recognition of
Prior Learning
(RPL) for
4,300
apprentices



CAPACITY ENHANCEMENT OF YOUNG MICRO-ENTREPRENEURS



90,000 Young
micro-entrepreneurs



BDT **13.44** billion
Agrosor-RAISE
loan



Training on
'Business Management and
Entrepreneurship
Development (BMED)' to
enhance business literacy
and support expansion



RAISE PROJECT MANAGEMENT UNIT



PKSF

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