



FROM VISION TO VENTURE: NURTURING YOUNG MICRO-ENTREPRENEURS

The RAISE project, implemented by Palli Karma-Sahayak Foundation (PKSF), is dedicated to fostering the growth of microenterprises in the informal sector. Through targeted training in 'Business Management and Entrepreneurship Development (BMED)' and inclusive financing, the project equips young micro-entrepreneurs (YMEs) with essential skills and resources to succeed. By supporting the expansion of these small businesses, the project contributes significantly to the country's economic development.



Inclusive Finance



BDT
13.43
billion loan



Concessional
service charge

BMED Training



90,000 YMEs



96 hours

Course Outline

General Business
Management
(20 hours)

Risk Management &
Business Continuity
(12 hours)

Life Skills
Development
(40 hours)

Trade-specific
Technical Skills
(24 hours)

FROM PASSION TO PROFIT: THE JOURNEY OF SUMI AKTER

Mirpur, Dhaka

Despite initial discouragement from her husband, Sumi Akter (35) pursued her dream of becoming an entrepreneur, starting Sumi's Craft, an online handicraft business. Initially, she created products herself and taught neighboring women the craft. They also took orders from Sumi and delivered products to her. Gradually, her business expanded. In addition to online orders, she began receiving work orders through various buying houses, designing and manufacturing products accordingly.

To expand her initiative, Sumi took BDT 80,000 from Sheva Nari o Shishu Kallyan Kendra under the project. She also received the BMED training, gaining valuable knowledge in personnel management, remuneration, and financial accounting. She currently employs 40 women and produces various handmade products, earning around BDT 100,000 monthly.



THE ARTISAN COUPLE: FARZANA AND OMAR'S IMITATION JEWELRY VENTURE

Keraniganj, Dhaka

Farzana Akhter, 24, and her husband, Omar Faruk, reside in the bustling town of Keraniganj, Dhaka, with their two young children. Their journey began humbly, shaped by financial hardships that forced Omar to hone his skills in the intricate art of imitation jewelry making. A decade ago, armed with sheer determination and a modest investment of just BDT 20,000, Omar laid the foundation of a dream. When Farzana joined Omar's life, she also embraced his craft, mastering the delicate art of jewelry. Together, they weathered storms, including the crushing blows dealt by the Pandemic, which threatened to undo their hard work. But resilience became their greatest asset. With renewed hope, Farzana took a bold step by securing a loan of BDT 200,000 from Bastob-Initiatives for People's Self-Development under the RAISE project. This support marked the turning point in their story. Their once-small business has grown into a thriving enterprise, now employing 15 workers-8 men and 7



women-and generating a steady monthly income of BDT 70,000. Fueled by their dreams and an unwavering vision, Omar and Farzana are now setting their sights on a brighter horizon: building their own brand in the competitive world of imitation jewelry field. Their journey stands as a testament to resilience, partnership, and the power of ambition.



RAISE PROJECT MANAGEMENT UNIT



PKSF

PALLI KARMA-SAHAYAK FOUNDATION (PKSF)

PKSF Bhaban, E-4/B, Agargaon Administrative Area
Sher-e-Bangla Nagar, Dhaka-1207, Bangladesh

+88-02-222218331-33, 222218335-39

pkssf.org.bd facebook.com/pksf.org.bd